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**XSTREAMHD NAMED AS CES INNOVATIONS 2010 DESIGN AND ENGINEERING AWARD
HONOREE**

First Direct-to-Home Provider of Full HD (1080p) Entertainment Recognized for its Revolutionary Multi-Room Audio/Video Solution

MCLEAN, VA – November 10, 2009 – XStreamHD today announced that it has been named an International CES Innovations 2010 Design and Engineering Awards Honoree for Multi-Room Audio /Video. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, engineers and members of the media to honor outstanding design and engineering in cutting edge consumer electronics products across 36 product categories.

XStreamHD's revolutionary whole-home HD entertainment solution delivers Full HD (1080p) video and up to 7.1 channels of lossless audio, including DTS-HD Master Audio and FLAC, directly to homes via satellite, providing customers with the very latest movies, music and electronic games in higher quality formats than are commercially available from other digital delivery content services. Pre-Fetched Entertainment from XStreamHD delivers Full HD entertainment directly to each customer's HD Media Server, allowing them to experience immediate multi-room access to the highest quality content the moment it is available for home release by studios. XStreamHD eliminates the hassles associated with lengthy internet downloads, limited in-store inventories and mail order services.

"We are honored to be recognized for our advanced whole-home entertainment system. Our revolutionary transport technology allows us to deliver better quality content and convenience, enabling consumers to maximize their in-home entertainment experiences," said George Gonzalez, founder and CEO of XStreamHD.

The prestigious Innovations Design and Engineering Awards have been recognizing achievements in product design and engineering since 1976. It is sponsored by the Consumer Electronics Association

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(CEA®), the producer of the International CES, the world's largest consumer technology tradeshow, and endorsed by the Industrial Designers Society of America (IDSA), the voice of industrial design, committed to advancing the profession through education, information, community and advocacy.

The *XStreamHD™ Fast Start*, a complete starter package, will be displayed at the 2010 International CES, which runs January 7-10, 2010 in Las Vegas, Nevada. The Innovations Design and Engineering Showcase will feature honorees by product category in the Grand Lobby of the Las Vegas Convention Center and will also be featured at CES Unveiled: The Official Press Event of the International CES on Tuesday, January 5.

The Innovations entries are judged based on the following criteria:

- Engineering qualities, based on technical specs and materials used
- Aesthetic and design qualities, using photos provided
- The product's intended use/function and user value
- Unique/novel features that consumers would find attractive
- How the design and innovation of the product compares to other products in the marketplace

Products chosen as an Innovations honoree reflect innovative design and engineering of the entries. Examples may include the first time various technologies are combined in a single product or dramatic enhancements to previous product designs. Innovations 2010 Design and Engineering honoree products are featured on www.CESweb.org/Innovations, which lists product categories, as well as each product name, manufacturer information, designer, description, photo and URL.

About XStreamHD

XStreamHD is leading the HD revolution, setting a new standard for the delivery and distribution of Full HD entertainment throughout the home. *XStreamHD* provides the first-ever transport network to deliver high-definition movies and music directly to the home via satellite – offering Full HD (1080p) video and up to 7.1 channels of lossless audio. With *XStreamHD*, consumers can build a customized, unique, and unparalleled in-home entertainment network and enjoy the content they want most including movies, music, electronic games, broadcast HDTV, and more—when it's most convenient, anywhere in the home, and at the quality today's home theaters were designed to support. *XStreamHD* is based in McLean, Virginia.

For more information, visit www.XStreamHD.com.

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